

**GRAFTON EDUCATION FOUNDATION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**April 13, 2010**

GHS Library Media Center

**I. Call to Order**

B. Hoffman called the meeting of the Board to order at 7:00 p.m. This is regular meeting of the Board of Directors.

Present: C. Bauer, S. Davis, B. Hoffman, R. Kranitz, R. Riddle, S. Vepraskas and K. Walton

Excused Absence: M. Donahue, D. Scherzer

Guests: Julia McNally, April Shanks

**II. Previous Meeting Minutes**

B. Hoffman submitted the minutes from the March 9, 2010 meeting for review. No additions or changes were made. C. Bauer moved to accept the minutes as presented; seconded by R. Riddle. Motion carried 7-0.

**III. Treasurer's Report**

There was no Treasurer's Report.

**IV. Committee Reports –**

A. Publicity/Website Committee – R. Riddle reported that we will get proofs in two weeks on the news graphic article and we need photographs of students (all ages) for literature. The website development is in progress. We need a logo on the website as well as testimonials and a survey for free marketing. There is a grassroots organization that will tell how they can improve us – all non-profit/non-religious. We need to develop PayPal account that will link to our bank account, but will need strict controls.

B. Grant Committee – Has not met.

- C. Executive Committee – No new meetings to report. The executive committee needs to meet before the May Annual Meeting.
- D. Governance and Nominating Committee – Has not met yet. May is the Annual Meeting. Officers will be elected at the next meeting.

## **V. Old Business**

- A. Identification of Potential Pioneer Contributors – The goal is to have a \$5,000-\$10,000 donation from a “Pioneer Contributor”. To date we have received a \$1,000 donation from the Zaun Foundation, and \$5,000 from a donor who wishes to remain anonymous, receive no publicity or be designated as the “Pioneer Contributor”. We need to acknowledge these donors in some manner and are actively looking for a “Pioneer Contributor”.
- B. Develop a Vision Statement – We discussed the various vision statements that have been submitted. It needs to include students and the community. Possible statements:
  - We believe in a community that encourages and participates in the Grafton Learning Community through generous support of the Grafton Education Foundation.
  - We believe our community will have a positive impact on student learning through participation in and generous support of the Grafton Education Foundation.
  - We believe that students become active citizens of the global community by engaging in challenging and inspiring learning experiences.

## **VI. New Business**

- A. Select the Foundation’s Signature Fund Raiser – We discussed a Silent Auction. The goal is to have 250-300 people attend and possibly hold it at The Family Farm. We discussed other possible fundraising ideas and the

likelihood of not selling tickets to the Silent Auction. We do need publicity for any event – B. Hoffman will serve on an event publicity committee. Possible date: Saturday in October. We need to check conflicting calendar dates in September / October / November. We would also look into holding it at Lime Kiln Park or a local country club. C. Bauer moved to plan a "Signature Fund Raiser"; seconded by K. Walton. Motion carried 7-0.

- B. New Foundation Phone Number – The new phone number (which is voice mail) is: (262)376-5485. The password is "Apple" which is "2 7 7 5 3".
- C. Other Projects – We should check on the possibility of publicity/marketing through Facebook and/or Classmates.Org.

## **VII. Other Matters**

## **VIII. Adjournment**

There being no further business S. Davis moved the meeting be adjourned; seconded by C. Bauer Motion carried 7-0.

The meeting adjourned at 8:35 p.m.

Respectfully submitted,

Richard Kranitz  
Secretary