

GRAFTON EDUCATION FOUNDATION, INC.
BOARD OF DIRECTORS MEETING
April 12, 2011

GHS Library Media Center

I. Call to Order

B. Hoffman called the meeting of the Board to order at 7:00 p.m. This is a regular meeting of the Board of Directors.

Present: C. Bauer, S. Davis, B. Hoffman, R. Kranitz, J. McNally, R. Riddle, S. Vepraskas and K. Walton

Excused: M. Donahue

School District Liaison: A. Shanks (present)

II. Introduction of Guests

B. Hoffman introduced the guests: Dick Best, Mike Cibulka, Lisa LaMaster.

III. Previous Meeting Minutes

B. Hoffman submitted the minutes from the March 8, 2011 meeting for review. No additions or corrections were made. K. Walton moved to approve the minutes; seconded by C. Bauer. Motion carried 7-0.

** R. Kranitz arrived at this point**

IV. Treasurer's Report

Due to M. Donahue's absence, there was no Treasurer's Report.

V. Selection of the Seeds to Harvest Venue

We compared venues for Seeds to Harvest.

A. The Bog can host 300 people, but not for a sit-down dinner. We could use the auction area and hors d'oeuvre stations and bartender for cash bar.

B. Cedarburg Cultural Center

C. Country Inn & Suites – Their hall is available for \$875 on a Saturday night with a \$1,000 cash bar minimum or \$500

on a Friday night, no cash bar minimum. If there is \$500 at the bar, there is no charge for the bartender. Food is catered by Saz's.

- D. Fire Ridge Inn -
- E. Four Point – Hall rental would be \$510; 300 people minimum. They have limited dates available and would offer a complimentary guest room.
- F. Harborside -
- G. Memories – Prices based on a Friday night event. Hall rental for 3 hours would be \$450. This includes a cash bar with bartenders. They would do a hors d'oeuvre buffet.
- H. Mequon Country Club – They had two Saturday nights available, the rest are booked. This venue was pricey.
- I. NSAA – all dates are open at present, they supplied a vendor list for catering. We can decorate and/or have their studio artists assist. They can accommodate a cash bar. **This venue was the general consensus as it is in Grafton and the prices were good.** The only unanswered question was whether the venue was large enough?
- J. Radisson Northshore – They have a banquet atrium; rental is \$4-5,000 and they have little availability on Saturdays.

We are looking at 135 bidders; 250 attendees; 4-4½ hours. September is too early, looking at maybe October 22, 2011. We could do it when St. Paul's or St. Joseph's do their fall activities.

It was decided that a small group of Foundation members would visit the NSAA site to determine if it is large enough to host Seeds to Harvest.

VI. Lambeau Field Concession Stand

Levy Restaurants run the concessions. Bigger teams are better. The response from volunteers has been excellent. Selection of effective team leaders is critical. The general concession stands are not climate controlled but will offer \$15-20,000 return. The

clubhouse concessions are climate controlled, but the money is less - \$2,500 – 3,000 per season.

There are 11 events; 3 pre-season. We would get 10% of the net sales or a minimum of \$55 per person. Standard dress is required and we must account and be responsible for any cash shortage. We are confident we can get enough volunteers.

The News Graphic is going to do a story about this activity. We may get corporate volunteers.

Motion to approve this fundraiser was made by R. Riddle and seconded by C. Bauer. Motion carried 8-0.

Motion to approve gas card or reimburse fuel expenses for team leaders was made by S. Vepraskas and seconded by C. Bauer. Motion carried 8-0.

VII. Waterstone Bank 90th Anniversary Competition – We need to encourage voting for GEF.

VIII. United Way Payroll Deduction – Combined giving is write-in campaign. We may enroll as a registered agency. Can do payroll deductions. There is a 10% administrative charge. There has been some turnover in participants. Motion to enroll was made by R. Riddle and seconded by K. Walton. Motion carried 8-0.

IX. Seeds to Harvest Committee Update – No update as A. Schroeder was not in attendance due to a sick baby.

X. Major Giving –Six letters went out to four banks, two hospitals and KAPCO, regarding sponsorship of Visiting Author or Seeds to Harvest. We will likely not sponsor a Visiting Author. Port Washington State Bank has covered the cost of B. Hoffman to attend the Fundraising Conference. It costs \$25 to blast Chamber of Commerce members. We are targeting 15 businesses to give \$100 each to sponsor the "Reality Store" which is a beneficial program teaching students budgeting and other financial skills.

XI. Process of Selecting Board Members and Electing Officers at the May Meeting

We need suggestions for potential board members. There are two VP positions available. We have five board vacancies.

XII. Process of Awarding 2011 Grants at the May Meeting

Two schools did not participate. We will take photos with video cameras of winners.

XIII. Additional Committee Reports - None.

XIV. Strategic Planning – We want to bring the community together. D. West passed out questionnaire to complete for next meeting: The Way We Were/Are/Will Be.

XV. Other Matters – Congratulations to Clayton Riddle on his Grafton School Board win.

XVI. Adjournment

There being no further business, motion to adjourn was made by R. Kranitz and seconded by C. Bauer. Motion carried 8-0.

The meeting adjourned at 8:55 p.m.

Respectfully submitted,

Richard Kranitz
Secretary