

GRAFTON EDUCATION FOUNDATION, INC.
BOARD OF DIRECTORS MEETING
May 14, 2013

GHS Library Media Center

I. Call to Order

B. Hoffman called the meeting of the Board to order at 7:00 p.m. This is a regular meeting of the Board of Directors.

Voting Board Members Present: Mike Cibulka, Mike Donahue, Bob Hoffman, Julia McNally, Renee Riddle, Bob Dunning, Karen Walton

Voting Board Members Excused: Shawna Parsons

Non-Voting Board Members Present: April Shanks

Guests Present: Steve McDonnell, Jean Van Sluys, Carol Stillmank, Lisa LaMaster, Pam Wizarde

II. Previous Meeting Minutes

R. Hoffman submitted the minutes from the April 9, 2013 meeting for review. M. Cibulka made a motion, J. McNally seconded to approve the minutes. The motion carried 7-0.

III. 2013 - 14 Board of Directors

B. Hoffman reported that S. Vepraskas, C. Bauer and L. LaMaster would not be continuing on the Board. B. Dunning and K. Walton have agreed to serve as Directors. Motion by J. McNally, seconded by M. Cibulka that they be added to the Board for 2013-14. Carried 7-0.

IV. Election of Officers

B. Hoffman was nominated as President by M. Donahue, seconded by K. Walton. Carried 7-0. M. Donahue was nominated as Treasurer by M. Cibulka, seconded by J. McNally. Carried 7-0.

V. Treasurer's Report

M. Donahue reported that the format for the financial statements is being changed to more closely conform to that used for tax filings for an organization like this. The Board will see the new format in the June 2013 report. He also reported that all the bills he has are paid and provided a summary of the various assets of the Foundation.

VI. Seeds to Harvest Solicitation

R. Dunning reviewed progress he's made in researching materials used by similar organizations to solicit support. He also reported that he thinks the best approach is a major revision of the Foundation materials as well as creation of a brochure that could serve as a written report/leave behind. In anticipation of getting started near Labor Day, it was agreed that the Board should review our Bylaws in June regarding the treatment of designated contributions.

VII. 2014 Soupor Bowl Planning

R. Riddle reported on planning for the 2014 Soupor Bowl. Keeping the date at weekend before the big game, we will hold the event at Grafton Bowl January 24 2014. It is believed that the number of prize tickets will be increased to 250 to allow for more frequent prize winners as numbers are drawn. Prize ideas are still being developed and Renee invited members to share any ideas they have. Discussion proceeded on how and when to solicit sponsorships. Renee would like to have sponsorships locked in by October 1 2013.

VIII. 2013 Grant Allocation

K. Walton discussed the decision process and the tentative list of 2013 grants that will be awarded before the end of the School Year. Motion was made by K. Walton, seconded by R. Riddle that 2013 grants, as detailed in the awards report, totaling \$25,000 be awarded. Carried 7-0. Motion was made by K. Walton, seconded by J. McNally that \$767.52 remaining after all 2012 grants were paid be added to the 2013 Author/Illustrator grant. Carried 7-0. All thanked the grant committee for their hard work. (R. Riddle departed 7:55 pm)

IX. GHS Alumni/Friends of the Foundation Newsletter

The newsletter will be ready to go out coincident with Grant Prize Patrol. 2013 grant awards will be featured.

X. GEF Sponsorship Program

M.Cibulka led a discussion of several ideas to reach out to community sponsors beyond the Soupor Bowl. He focused on the potential to uncover a general sponsor that would view the sponsorship as a way to add to their community status. He is continuing to review existing information and donor lists to see what can be used or needs to be revised.

XI. Children's Resale

P. Wiziarde reported that the May Resale had 13 sellers and eight craft vendors. Total profit was \$831. A written report was distributed that included suggestions for changes to improve the resale scheduled for November 2013.

XII. Other Matters

R. Hoffman reported on the work that he and S. Vepraskas have done to develop an idea for variety show fundraiser at the High School Auditorium featuring teachers in the Grafton system. The tentative date would be the weekend of May 9th and 10th. The idea was generally well received by the Board, but most people believe that teachers are very busy in May and would not have time to participate. It was suggested that a survey would help to gauge the level of interest among teachers. The Foundation could do the tickets and promotion. Staff at the High School has volunteered to help with the technical aspects. R. Hoffman will do some additional research on alternate dates and getting a survey done.

J. McNally reported that Portraits in the Park is set for September 15, 2013 at Lime Kiln Park.

XIII. Adjournment

Meeting adjourned at 8:50 pm following a motion by M. Cibulka seconded by M. Donahue. Carried 6-0.

Respectfully submitted,

Steve McDonnell
Recording Secretary