

**GRAFTON EDUCATION FOUNDATION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**January 11, 2011**

GHS Library Media Center

**I. Call to Order**

B. Hoffman called the meeting of the Board to order at 7:05 p.m. This is a regular meeting of the Board of Directors.

Present: C. Bauer, M. Donahue, B. Hoffman, R. Kranitz, R. Riddle, S. Vepraskas and K. Walton

Excused: S. Davis

School District Liaison: A. Shanks (present)

**II. Introduction of Guests**

B. Hoffman introduced the guests: Julia McNally, Abby Schroeder and Dick West.

**III. Previous Meeting Minutes**

B. Hoffman submitted the minutes from the December 14, 2010 meeting for review. One typo was corrected. No further additions or corrections were made. M. Donahue moved to approve the minutes as corrected; seconded by K. Walton. Motion carried 5-0.

**IV. Treasurer's Report**

M. Donahue presented the Treasurer's Report orally. Motion made to approve the report as presented and seconded. Motion carried 5-0.

**V. Committee Reports –**

A. Executive – No report.

*\* R. Riddle and C. Bauer arrived at this point. \**

B. Fund Raising – Abbey Schroeder presented her background. She will help create a calendar of fundraising and donor development. She suggested using GoogleDocs and the Google calendar for collaboration. The timetable will make provision for multiple projects, such as a major

gift program, alumnae fund drive, etc. We will refer to the overall program as a foundation development program. Each program will be run by a separate committee.

- C. Governance and Nominating – They will begin recruiting.
- D. Grant Committee – Tammy Taylor, Professor UWM, who helped with Seeds to Harvest, has agreed to train some of our personnel in making grant applications. R. Riddle, J. McNally, T. Taylor and A. Schroeder will work on this.
- E. Publicity – The Foundation issued a press release.

**VI. Old Business**

- A. Funding the Endowment Fund – The Investment Committee will meet with R. Kranitz to discuss investment alternatives. Various groups offer pooled investment service.
- B. Seeds to Harvest Final Report – Grafton Family Farm made more charges than anticipated but is still cheaper than the alternatives last considered. We have supplies leftover.

**VII. New Business –**

- A. 2011 Signature Fund Raiser – Should we do another Seeds program? Committee members have suggested changes and improvements for 2011. The consensus is to do it again for continuity. B. Hoffman will not chair committee.
- B. 2011 Plans – Having specific projects, e.g. SmartBoards for every classroom, helps motivate donors. We may survey the faculty. We could target something for a school or a particular field of study. We could put up a “Wish List”. One local philanthropist sponsored an author in residence for Cedarburg. That kind of tailored project may attract donors for us. US Bank officer said it would give a SmartBoard to a classroom, but not a general grant.

**VIII. Next Meeting – At our next meeting, Dick Best, former Glendale teacher and president of a union will lead a discussion of long-range planning.**

**IX. Other Matters – General consensus was that the video “Race to Nowhere” was very moving.**

**X. Adjournment**

There being no further business, motion to adjourn was made by C. Bauer and seconded by M. Donahue. Motion carried 7-0.

The meeting adjourned at 8:20 p.m.

Respectfully submitted,

Richard Kranitz  
Secretary