

**GRAFTON EDUCATION FOUNDATION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**October 11, 2011**

GHS Library Media Center

**I. Call to Order**

B. Hoffman called the meeting of the Board to order at 7:00 p.m. This is a regular meeting of the Board of Directors.

Voting Members Present: M. Donahue, B. Hoffman, R. Kranitz, L. LaMaster, R. Riddle, A. Schroeder, S. Vepraskas

Non-Voting Members Present: C. Bauer, A. Shanks

Member Excused: J. McNally

Member Absent: M. Cibulka

Guests Present: S. Parsons, K. Walton

**II. Previous Meeting Minutes**

R. Kranitz submitted the minutes from the September 13, 2011 meeting for review. No additions or corrections were made. C. Bauer moved to approve the minutes; seconded by M. Donahue. Motion carried 7-0.

**III. Treasurer's Report**

M. Donahue submitted the Treasurer's Report. Motion to accept the Report as presented was made and seconded. Motion carried 7-0.

**IV. Collection of Board Member Responsibilities**

S. Vepraskas reported on the list of job descriptions that have been collected. Further expansion of some positions is needed.

**V. Lambeau Concession Stand Update**

We did \$20,000 in sales and had the second best tips of \$137. The count of inventory is critical to the results of each event. We have another game this Sunday and 32 volunteers. The last two events have earned us \$4,098. We have return volunteers now. There is a need for volunteers for the Monday night game.

- VI. Pictures in the Park Update**  
By November, we should learn results of Pictures in the Park.
- VII. Seeds to Harvest Update**  
Our goal is \$1,500 in sponsorships. For the auction, we need big items. We have a plasma TV. Items can be reviewed on Google Docs. We are seeking wines to make a case.
- VIII. Other Fund Raising or Development Activities**  
None were reported. Several board members were interviewed on camera about grants. Students have received great benefit from iPads that we donated. We have a 300 alumni database.
- IX. 2012 US Women's Open Fund Raiser**  
S. Crowley reported that there is an opportunity for a fundraiser at the US Women's Open July 2 – 8, 2012. We would need 40 volunteers for 4 days. We could host an event at the Kohler golf course for 80 players. \$9,800 potential - \$100/each. We could do more. Golf today typically costs \$200-300/round.
- X. Grafton Christmas Parade**  
D. Best was the only person who volunteered for the float. It was decided not to have a float in the parade.
- XI. Woodview Parent Group Meeting**  
Seven people were there – 2 signed up for the call list. We should consider another outreach to schools and consider bulletin board.
- XII. GEF Call List Update**  
We have had some responses with volunteers for internet research and LinkedIn. There are 40 names. This is little real help at the start, but we will build with word of mouth. We need a PR person and people to run events. We may approach people on the list to request specific help. We should list fundraising events.
- Research on ideas for other fundraising events – rummage sale for kids only; fishing tournament/dinner; karaoke night; bingo night; cook book; state issued license plates.
- XIII. Endowment Fund Campaign**  
Apple buckets have been built to measure the success of the campaign.
- XIV. Additional Committee Reports**  
None reported.

**XV. Looking Ahead – 2012 Budget Preparation in December**

We need to start planning for 2012.

**XVI. Other Matters**

No other matters were addressed.

**XVII. Adjournment**

Motion to adjourn meeting was made by A. Shanks; seconded by M. Donahue. Motion carried 7-0. Meeting adjourned at 8:10 p.m.

Respectfully submitted,

Richard Kranitz  
Secretary